



CONFERENCE & AWARDS

2018



21ST JUNE 2018
TELFORD INTERNATIONAL
CENTRE, TF3 4JH

TALENT IN LOGISTICS AWARDS & CONFERENCE

The annual one-day event dedicated to delivering relevant CPD, recognition and reward for the individuals and teams who train and inspire the frontline people who keep logistics moving nationwide.



The only event completely focused on supporting and celebrating genuine talent in logistics.

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Conference Sponsorship

"We are looking for people like you, who recognise the importance of training, talent and skills, to invest in the future of our sector by supporting this special event."

ABOUT TALENT IN LOGISTICS

Talent in Logistics is an annual one-day conference and awards event, which will be held on Thursday 21st June 2018.

No other event is completely dedicated to learning in logistics, making it unmissable for the supervisors, instructors, trainers, team leaders, managers and directors who care about relevant professional development and quality training.

THE CONFERENCE

The Talent in Logistics conference helps learning and development professionals in the UK transport and logistics sector to cost effectively:

- » Reduce recruitment costs by attracting, developing and retaining talent
- » Deliver training that
 - Reduces operating costs
 - Improves service
- » Demonstrate CSR and brand values



Learning and Development Managers, Transport Managers, Warehouse Managers, Health and Safety, HR and Training Managers who attend will have the opportunity to:

- Undertake professional, relevant CPD
- Hear from industry leaders and governing bodies about the future of training and skills in logistics
- Discuss skills challenges with peers and work collaboratively to develop create solutions
- Meet with reputable suppliers who are committed to improving the future of UK logistics

Talent in Logistics provides an opportunity for Learning and Development Managers, Transport Managers, Warehouse Managers, Health and Safety, HR and Training Managers to come together and find solutions to the key issues facing the UK transport and logistics sector.

THE AWARDS

The Talent in Logistics Awards are unlike any other in our sector, solely dedicated to recognising those who train, lead and inspire frontline logistics and transport staff, rewarding those who often feel undervalued and unimportant.

Award Categories are:

- » Lift Truck Instructor of the Year
- » Training Team of the Year
- » Transport Manager of the Year
- » Materials Handling Equipment Training Provider of the Year
- » Forklift Operator of the Year
- » L&D/Training Manager of the Year
- » LGV Driver Training Provider of the Year
- » Warehouse Manager of the Year
- » Driver CPC Instructor of the Year
- » Training Programme of the Year
- » LGV Instructor of the Year
- » LGV Driver of the Year
- » Apprentice of the Year
- » Driver CPC Training Provider of the Year
- » Lifetime Contribution to Training & Development in Logistics
- » Health & Safety Leader of the Year



Network with industry's top talent



Publicly prove commitment to people, skills and training



Identify new partners and suppliers



Get to know peers and industry leaders



Improve team motivation



Have fun and celebrate the talent in logistics

THE 2017 EVENT

Talent in Logistics is an annual one-day conference and awards event, and in 2018 it will be held on Thursday 21st June. Take a look at the success of the 2017 event below.



2017 DELEGATE PROFILE

- » Transport Managers
- » L&D Managers
- » H&S Managers
- » Instructors/Trainers
- » Driver Development Managers
- » Warehouse Managers
- » Training Managers



SPEAKERS INCLUDED

Health & Safety Executive (HSE) the CIPD, Counter Terrorism Policing Headquarters, Brake, Mind, Transaid, Doosan Industrial Equipment UK, CASCAID and Department for Work and Pensions (DWP)



EXHIBITORS INCLUDED

- » Road Haulage Association (RHA)
- » Freight Transport Association (FTA)
- » National Register of LGV Instructors
- » Driving Test Success
- » Think Logistics
- » RTITB
- » Tockwith Training Services Ltd



IT'S EASY TO GET INVOLVED...



+44 (0) 1952 520216
+44 (0) 7803 496861



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* Selected companies, based on turnover

2017 MEDIA PARTNERS



SHD LOGISTICS



TRANSPORT OPERATOR







TRAINING JOURNAL



HEALTH & SAFETY AT WORK

AWARD JUDGES INCLUDED

- »  Colin Snape – Deputy Director of Policy, RHA
- »  Shane Walton – Head of Professional Development, CILT Instructors/Trainers
- »  Peter Harvey – Chief Executive FLTA
- »  Plus representatives from Women in Logistics, Transaid, and NOVUS

SPONSORS INCLUDED



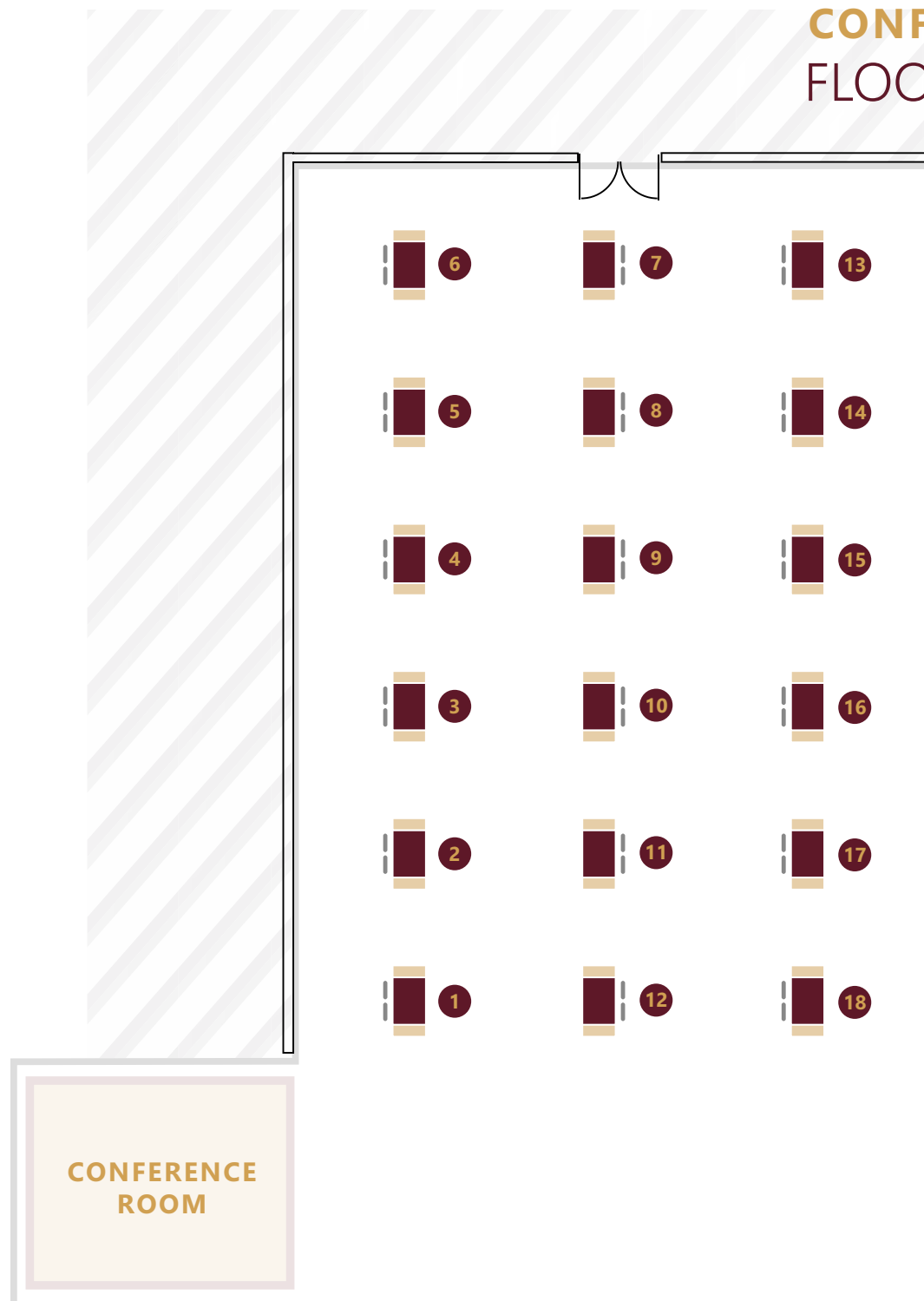
TOP 50 LOGISTICS COMPANIES MADE AWARD ENTRIES*



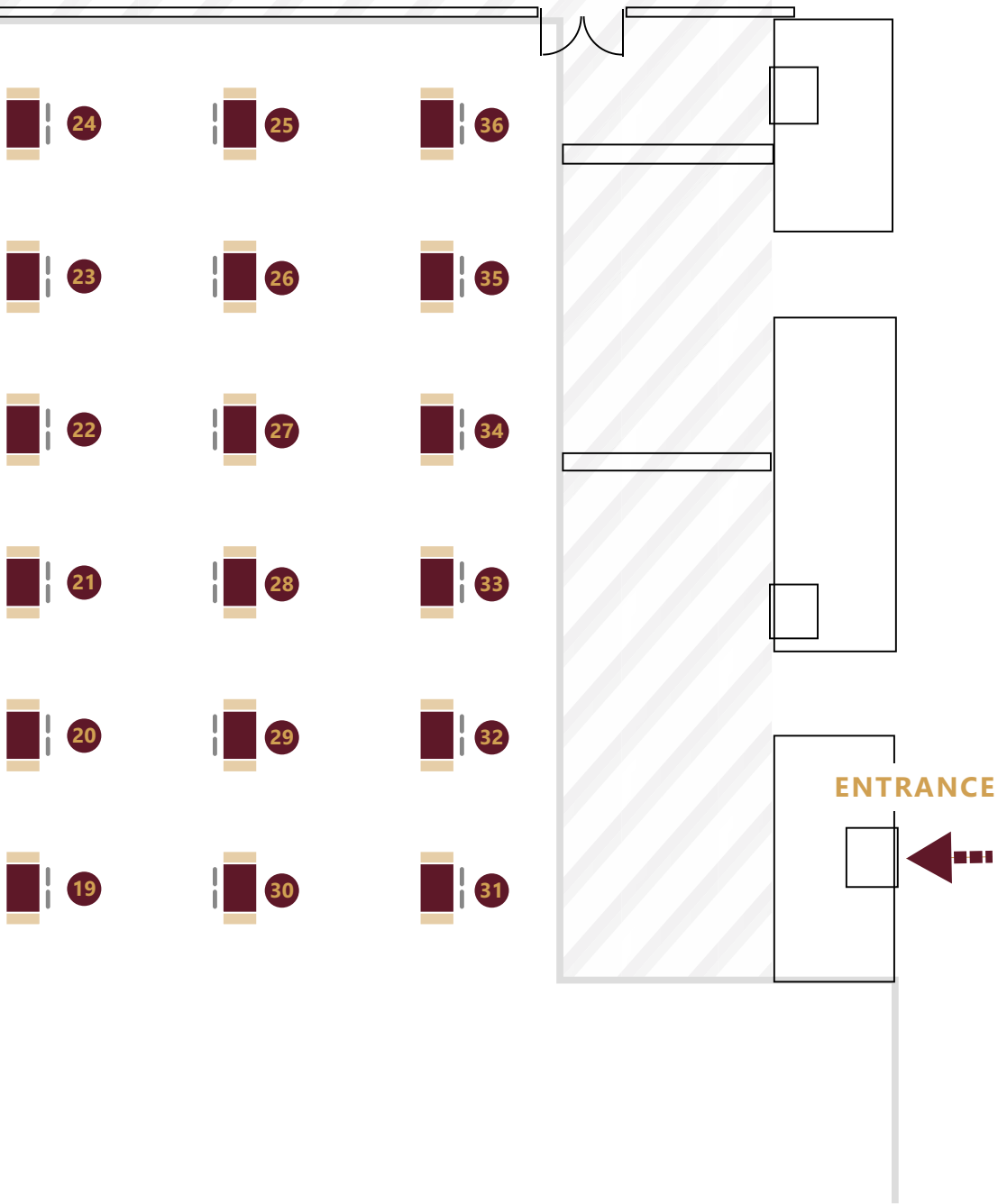
SOLD OUT AWARDS DINNER
CONFERENCE SOLD OUT 2 MONTHS BEFORE THE EVENT
AND MORE DELEGATE SPACES ADDED

THE 2018 FLOOR PLAN-

SELECT AND BOOK YOUR SPACE NOW



REFERENCE OR PLAN



WHY GET INVOLVED?

Be identified as a responsible, collaborative, premier brand supporting talent, training and people in transport, warehousing and logistics plus:



.01 SHOWCASE YOUR SERVICES

Network with our industry's most influential learning and development leaders.



.02 EXPAND PUBLIC RELATIONS

Something to communicate both internally and externally.



.03 GENERATE QUALITY SALES LEADS

Reach over 40,000 industry professionals before, during and after the event.



.04 RECRUIT TOP TALENT

Identify your business as the destination of choice for industry's top talent.

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.05 MEANINGFUL BRAND EXPERIENCE

Reinforce brand perception, influence customer behaviour and associate your brand with excellence.



.06 DEMONSTRATE COMPETITIVE ADVANTAGE

Show the industry and your competitors that you value people and that they are your biggest asset.



.07 RETAIN YOUR TALENT

Demonstrate your commitment to talent and training to the people in your business.



.08 CEMENT YOUR INDUSTRY AUTHORITY

Increase credibility and cement your position as an industry thought leader.

HOW TO GET INVOLVED- AWARDS

AWARD CATEGORY SPONSOR

£5,500

- Logo on all Award category collateral/e-marketing and trophy
-
- 2 x dedicated emails about your company to 40,000 contacts
-
- Full page editorial/advert in Awards Programme
-
- Prominent advert on main screen during Awards dinner/ ceremony, plus exclusive branding on screen whilst award is being presented
-
- Profile on Awards website
-
- Logo on Awards tickets, menu and table plan
-
- Logo on Awards promotion in trade press/media partners
-
- 4 tickets to Awards (*usually £840*)
-
- 2 tickets to Conference (*usually £350*)
-
- Business profile/product showcase on USB given to all Conference attendees
-
- Thank you message on stage from Awards celebrity host
-
- Present the Award to winner
-
- Picture with celebrity host and Award winner
-
- Promotion of your business on event social media
-
- Logo in the event highlights video
-
- Press release about your sponsorship
-
- Table top exhibition space at Conference
-
- Shared branding of sashes worn by waiters/waitresses during dinner service
-
- Profile piece on news section of the event website (timetable tba, max 750 words)

DRINKS RECEPTION SPONSOR

£2,500



- Branded sashes on waiters/waitresses during drinks reception
-
- 6 x Pop-up banners displayed in drinks reception venue
-
- Full page editorial/advert in Awards Programme
Prominent advert on main screen during Awards dinner/ ceremony
-
- Profile on Awards website
-
- Logo on Awards tickets, menu and table plan
2 tickets to Awards (*usually £420*)
-
- Thank you message on stage from Awards celebrity host
-
- Promotion of your business on event social media
-
- Logo in the event highlights video
-
- Business profile/product showcase on USB given to all Conference attendees
-
- Picture with celebrity host and your guests
-
- Profile piece on news section of the event website (timetable tba, max 750 words)
-
- 1 dedicated email about your company to 40,000 contacts

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WINE SPONSOR

£1,250



Branded neck tag on wine bottles during dinner service

•

Branded sashes on waiters/waitresses taking drinks orders during dinner service

•

1 dedicated email about your company to 40,000 contacts

•

Full editorial/advert in Awards Programme

•

Logo on main screen during Awards ceremony

•

Logo on Awards tickets, menu and table plan

•

1 ticket to Awards (*usually £210*)

•

Thank you message on stage from Awards celebrity host

•

Promotion of your business on event social media

•

Logo in the event highlights video

•

Business profile/product showcase on USB given to all Conference attendees

•

Picture with celebrity host and your guests

•

Profile on Awards website

TABLE GIFT SPONSOR

£1,000



Sponsor to provide table gifts for up to 400 guests

•

½ page advert in Awards Programme

•

Logo on main screen during Awards ceremony

•

Profile on Awards website

•

Logo on Awards tickets, menu and table plan

•

1 ticket to Awards (*usually £210*)

•

Thank you message on stage from Awards celebrity host

•

Promotion of your business on event social media

•

Logo in the event highlights video

•

Business profile/product showcase on USB given to all

•

Conference attendees

•

Picture with celebrity host and your guests

OVERALL EVENT SUPPORTER (6 SPACES)

£500

Logo on event website

•

Logo in Conference Programme

•

Logo in awards Programme

•

Logo on main screen during Awards ceremony

•

Promotion of your business on event social media

•

Business profile/product showcase on USB given to all

•

Conference attendees

•

Opportunity to purchase Conference & Awards tickets at

discounted rate



HOW TO GET INVOLVED- CONFERENCE

GOLD SPONSOR



£4,000

- Logos on all conference collateral/conference e-marketing
-
- 2 x dedicated emails about your company to 40,000 contacts
-
- Full page editorial/advert in conference program
-
- Logo on all conference presentations
-
- Profile on event website
-
- Logo on conference tickets and menu
-
- 2 tickets to Awards (*Usually £420*)
-
- 2 tickets to Conference (*Usually £350*)
-
- Business profile/product showcase on USB given to all conference attendees
-
- Conference presentation slot (subject to content approval by event organisers)
-
- Promotion of your business on event social media
-
- Press release about your sponsorship
-
- Table top exhibition space at conference (premium location)
-
- Shared branding of sashes worn by waiters/waitresses during lunch/refreshments service
-
- Sponsor to provide branded notepads for up to 400 delegates
-
- Profile piece on news section of the event website (timetable tba, max 750 words)
-
- Prominent advert on main screen during Awards dinner/ ceremony
-
- 6 x pop up banners on display around conference areas

SILVER SPONSOR



£2,500

- Logos on all conference collateral/conference e-marketing
-
- 1 x dedicated email about your company to 40,000 contacts
-
- Full page editorial/advert in conference program
-
- Logo on all conference presentations
-
- Profile on event website
-
- Logo on conference tickets and menu
-
- Logo on conference promotion in trade press/media partners
-
- 2 tickets to Conference (*Usually £350*)
-
- Business profile/product showcase on USB given to all conference attendees
-
- Promotion of your business on event social media
- Prominent advert on main screen during Awards dinner/ ceremony
-
- Table top exhibition space at conference (premium location)
-
- Shared branding of sashes worn by waiters/waitresses during lunch/refreshments service
-
- Sponsor to provide branded lanyards for up to 400 delegates
-
- Profile piece on news section of the event website (timetable tba, max 750 words)
-
- 4 x pop up banners on display around conference area

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BRONZE SPONSOR



£1,750

Logos on all conference collateral/conference e-marketing

•
Full page advert in conference program

•
Logo on all conference presentations

•
Profile on event website

•
Logo on conference tickets and menu
Logo on conference promotion in trade press/media partners

•
1 ticket to Conference (*Usually £175*)

•
Business profile/product showcase on USB given to all conference attendees

•
Promotion of your business on event social media

•
Table top exhibition space at conference

•
Shared branding of sashes worn by waiters/waitresses during lunch/refreshments service

•
Sponsor to provide branded mints/sweets for up to 400 delegates

•
Profile piece on news section of the event website (timetable tba, max 500 words)

•
2 x pop up banners on display around conference area

•
Logo on main screen during Awards ceremony

EXHIBITOR (15 SPACES)



£875

Table top exhibition space (room for 2 pop up banners/1 large-either side/behind table)

•
Table and 2 chairs

•
Venue Wi-Fi connection

•
1/4 page advert in conference program

•
Profile on exhibitor section of event website

•
Business profile/product showcase on USB given to all conference attendees

•
Promotion of your business on event social media
Logo on main screen during Awards ceremony

•
Opportunity to supply a "give-away" for conference goody bags (up to 400 delegates)

OVERALL EVENT SUPPORTER (6 SPACES)

£500

Logo on event website

•
Logo in Conference Programme

•
Logo in awards Programme

•
Logo on main screen during Awards ceremony

•
Promotion of your business on event social media

•
Business profile/product showcase on USB given to all

•
Conference attendees

•
Opportunity to purchase Conference & Awards tickets at discounted rate

CONTACT US

Preparation is already underway for Talent in Logistics 2018 and we really want you to be a part of it. If you have any questions about attending Talent in Logistics, exhibiting or supporting the event as a sponsor – or if you would simply like to find out more, then please don't hesitate to get in touch or stop by our website.



ACCESS HOUSE, HALESFIELD 17
TELFORD, SHROPSHIRE. TF7 4PW



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WWW.TALENTINLOGISTICS.CO.UK
TALENTINLOGISTICS@CAPITB.CO.UK